



Victoria Halsey, PhD

Dr. Victoria Halsey is an inspirational speaker, trainer, author, and instructional designer whose unique blend of energy, intellect, and passion engages people's hearts and minds and motivates them to unleash their greatness. With skill and finesse, she communicates deeply with her clients to identify and address their needs and visions. Her presentations feature anecdotes that enable people to relax and laugh while learning—a key factor in creating highly effective experiences. Participants leave with renewed conviction to use their own insights to tackle key issues.

As Vice President of Applied Learning for The Ken Blanchard Companies®, Vicki partners with organizations to design and deliver programs that meet their needs through interactive workshops, keynotes, webinars, podcasts, and other classroom and elearning experiences.

Vicki is the coauthor of Blanchard's Legendary Service® program and The SLII Experience™. She also crafted the Master of Science in Executive Leadership graduate program for the University of San Diego and currently teaches two classes.

Vicki's latest book, *Legendary Service: The Key Is to Care*, coauthored with Ken Blanchard and Kathy Cuff, is a parable based on Blanchard's Legendary Service customer service training program. Vicki is also the author of *Brilliance by Design*, an instructional design strategy with a learner-focused model. She is coauthor of *The Hamster Revolution* and *The Hamster Revolution for Meetings*. In addition, she is a coauthor of Ken Blanchard's *Leading at a Higher Level*, an all-inclusive reference of Blanchard leadership philosophies and teachings.

Vicki received a Bachelor's degree in American Studies from the University of California, Davis; a Master's degree in Educational Administration from San Diego State University; and a PhD in Educational Leadership from University of San Diego.

As a national champion platform and springboard diver, Vicki loves challenges, traveling, inspirational adventures, and helping people claim their greatness.

Industries

Automotive	Insurance
Financial Services	Pharmaceuticals
Health Care	Real Estate
Hospitality	Retail
Information Technology— Software and Services	Telecommunications

Testimonials

"Vicki is a dynamic communicator and an expert thought leader whose energy wins over audiences both large and small."

—Marcus Buckingham, author of
Stand Out and Go Put Your Strengths to Work

"Vicki's enthusiasm is only surpassed by her insight. I truly believe that her unique ability to add real value and to walk and talk with giants is because she is one herself."

—Keith Ferrazzi, author of
Never Eat Alone and Who's Got Your Back

"You will love Vicki. Whether live or virtual, she instantly connects with you and will transform the way you think about life, leadership, and service."

—Betsy Myers, author of
Take the Lead