



## Susan Fowler

Susan Fowler is a Senior Consulting Partner for The Ken Blanchard Companies® who conducts presentations that are vibrant, research based, and humor filled. With every opportunity, she acts as a catalyst for helping people adapt their behaviors in order to thrive and improve the quality of experiences for themselves and others.

One of the foremost experts on personal empowerment, Susan has over 30 years of leadership experience in more than 30 countries as a researcher, consultant, and trainer. She is the lead developer of two Blanchard® best-sellers: the Self Leadership product line and the innovative Optimal Motivation® program, which have been implemented worldwide. Her extensive background and knowledge gained through 15 years of experience in advertising, sales, production, and marketing nationwide prompted her to develop methods and tools for leaders and those they lead to gain the mindset and skillsets for achieving their highest level of success.

She is the author of the best-selling book *Why Motivating People Doesn't Work ... and What Does* and coauthor of six others, including the best-seller *Self Leadership and the One Minute Manager* with Ken Blanchard and Laurie Hawkins. She also recorded the audio programs *Mentoring: How to Foster Your Career's Most Crucial Relationships* and *Overcoming Procrastination*. Susan has written articles for many professional publications and is a popular blogger on *LeaderChat*, *HBR.com*, and *The Huffington Post*.

Susan received her Bachelor's degree in Anthropology and Business from University of Colorado and is a Lecturer in the Master of Science for Executive Leadership program at University of San Diego. She also serves on the board of directors for Angel Faces, a nonprofit organization dedicated to helping adolescent girls who have been severely burned and/or suffered traumatic injuries.

### Testimonials

*"Susan kept the group engaged through activities, role plays, and great storytelling. We were impressed with her ability to relate the content to their roles and felt she did an exceptional job of facilitating their learning."*

—Jim Yeager

*"Terrific! Wonderful insights. Wonderful presenter. Susan Fowler was an incredible beginning to such a great day."*

—Kathleen Sobczak, Executive Director

*"A simple thank-you does not seem to be enough to show our appreciation for the outstanding presentation you gave. You beautifully tied in the entire program with the previous presenters, providing balance and making it real."*

—Paul Anderson