



MEET OUR EXPERTS

Scott Blanchard, President

PRAISE

"At the recent International Coach Federation conference in Australia, Scott Blanchard delivered one of the standout presentations of the whole conference. It was stimulating, highly engaging, and powerful! I am still thinking about and applying the concepts weeks later."

—Director

"Thank you so much for presenting to our leadership team. Your message was spot on for the times we are in. I truly appreciate your candor and honesty. It makes for a much more productive meeting."

—President and Chief Executive Officer

Scott Blanchard is President of The Ken Blanchard Companies®, the company cofounded by his father, best-selling business author Ken Blanchard. An accomplished author in his own right (coauthor of *Leverage Your Best*, *Ditch the Rest* and *Leading at a Higher Level*), Scott represents the next generation of pioneering thought leadership on management issues. He is the coauthor of Blanchard's newest training program, The First-time Manager which teaches the essential skills that every new manager must master in order to succeed in the workplace.

The experience and innate business instincts Scott has developed help enrich his messages on coaching and leadership, and he turns that knowledge into plans for action, leaving audiences inspired and ready to achieve. Scott's high-energy presentations get to the core of today's business issues by exploring different facets of the corporate environment and culture. He speaks with honesty, conviction, and excitement concerning the key success factors for both individuals and their organizations.

Scott's personal philosophy is based on what he sees as a fundamental shift occurring in the discipline of leadership—the movement away from a limited focus on individual goal attainment toward getting things done with and through others. He is passionate about leadership and its role in organizations, and centers his presentations on research-based material. Scott feels that his job is to create anxiety by shining a spotlight on practices that are not yielding the best results within a company, and providing practical solutions that will help improve the situation.

Having led major training interventions at numerous Fortune 500 companies, Scott has worked with a wide variety of senior executives in leading large initiatives for international corporations. An experienced trainer and organizational consultant, he has extensive experience in all of the Blanchard® key practice areas, most notably corporate coaching, having co-created the coaching function within the company. Blanchard Coaching Services has revolutionized the corporate coaching industry and has provided coaching to more than 10,000 clients throughout the world.

Scott was educated at Cornell University and received his master's degree in organizational development from American University in Washington, DC.