



Patricia Zigarmi, EdD

Dr. Patricia Zigarmi is a Senior Consulting Partner for The Ken Blanchard Companies®, a captivating motivational speaker, a highly regarded management consultant and trainer, a best-selling author, and an experienced businesswoman. On the speaker's platform, she is engaging and passionate. Her ability to blend power and warmth, as well as knowledge and instinct, translates into messages that are informative, entertaining, and practical. Because of her direct contact with clients and her unwavering devotion to understanding and meeting their specific needs, Pat delivers hard-hitting keynote speeches and programs that consistently result in repeat engagements.

Pat currently serves as Vice President of Business Development for Blanchard®. Respected for her ability to listen and build trust, she has been a confidential business consultant for hundreds of managers and executives as part of Blanchard's consulting partnerships with many Fortune 500 and global companies.

Pat is an expert in the areas of leadership and change management and is coauthor of *Leadership and the One Minute Manager*. She is also a coauthor of *Leading at a Higher Level*, with the other founders of The Ken Blanchard Companies, and of *Who Killed Change?* with John Britt, Ken Blanchard, and Judd Hoekstra. Pat is the principal author of Blanchard's flagship product, SLII®, and has designed Blanchard's Leadership Point of View, Leading People Through Change®, and Building Trust products. They are used across the world in top companies and emerging markets.

Pat received her bachelor's degree in sociology from Northwestern University and a doctorate in leadership and organizational development from the University of Massachusetts, Amherst. She has taught for more than 10 years in the Masters of Science in Executive Leadership program at the University of San Diego.

Pat enjoys sailing, cooking, and reading in her spare time.

Testimonials

"We think you are simply amazing and admire your passion and love for what you do. You are genuinely interested in our development. We feel extremely fortunate to have you putting 150 percent into us and our futures. When your name is introduced in a conversation, the buzz is positive and energetic."

– Kim Lefko

"You did an incredible job. Thank you for your guidance, your push, and your love of making people even better than they ever imagined."

– Kristie Juster

"You exceeded our expectations. Our leaders were able to take back the content you presented and leverage it right away. Your message was right on target."

– Carmen Vega