



Melaina Spitzer, MA, ACC

With more than 15 years of training, coaching, and facilitation experience, Melaina Spitzer brings strategy, creativity, and connection to her role as a Consulting Partner for The Ken Blanchard Companies®. Her playful facilitation style evokes fun and reflection and her real-world examples are relatable and practical. An expert in conflict resolution, Melaina builds deep trust within teams, partnering with leaders to create culture change and sustainable results in their personal and professional lives. As a speaker and facilitator, she models authentic leadership, bringing vulnerability, energy, and intuition to help clients reach their next breakthrough. Melaina specializes in innovative program design, leadership development, cultural transformation, conflict resolution and change management.

She has trained more than 1,500 leaders globally across public, private, and nonprofit sectors in leadership, coaching, and conflict transformation. She created human-centered design tools for the World Bank Group and the US Department of Energy and trained coaches for ICF-accredited coach training programs. Prior to her work at Blanchard®, Melaina directed a corporate social responsibility program for a global company and held various leadership roles across private and nonprofit sectors. Based in South America for seven years, she regularly coaches and trains in Spanish and in Portuguese and consults on diversity and inclusive communication.

Among her accomplishments, Melaina is a coauthor of several programs including Leadership for Changemakers and the High Impact Leadership Toolkit. As a communications expert and renowned journalist, Melaina has produced dozens of radio and television reports for the BBC, NPR, and PBS. She consults on effective communication to unlock profitability, transcend challenges, and transform company culture.

Melaina received her Bachelor of Arts from Brown University in History of Divided Societies and her Master of Arts in Peace, Conflict, and Security from Universidad del Salvador in Argentina. She is also a certified coach with the International Coach Federation and is the founder of a coaching and training company.

Deeply committed to service, Melaina volunteers for several committees at nonprofit organizations focused on women and youth. She is an avid scuba diver, dancer, and runner, preferring to spend her free time in the great outdoors.

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