



Martha Gilbert

Martha Gilbert, a Consulting Partner with The Ken Blanchard Companies®, offers more than 20 years of solid business experience in human resources, staff development, recruitment, labor and union relations, recruitment advertising, and branding. Her passion is working with clients to help their employees achieve outstanding results every day. Marty provides participants with a deep understanding of the tools and skills required to be not only successful but also effective in their work.

Able to effectively reach all levels of the organization, Marty is an experienced and energetic facilitator and public speaker who looks to create a fun and safe environment for participants while ensuring they see the relevance of the message to their daily work. From advertising to telecommunications, she has worked with a broad range of clients to improve their message, internally and externally. Marty has facilitated hundreds of managers' journeys through the SLII® Model, and she has also facilitated programs on presentation skills, communication skills, customer service, cultural awareness, and technically specific processes.

Prior to joining The Ken Blanchard Companies, Marty worked in the Human Resources Department for New York Methodist Hospital and was a vice president of client services for a recruitment advertising agency.

Marty has a bachelor's degree in media studies from Fordham University and a master's degree in management from the University of Phoenix. She also has an abundant assortment of professional certifications. She is the former Chair of the HR/NY Society of Human Resource Management (SHRM) Staffing Committee.

Marty is very active in her community, organizing two annual events—pumpkin carving in the autumn and holiday ornament creations in December. She is an avid scuba diver, loves to read, and makes a mean chili.

Testimonials

“Marty truly has a gift for facilitating from a place of relevance and engagement that I have rarely experienced in my 20 years in retail. She adapted the SLII® Training for Trainers program materials to meet our needs as she connected with each individual. Marty opened up the learning environment through her approach, methodology, and style, so that we could have meaningful dialogue.”

—Shane Rayford

“Marty had a tremendous impact on our organization, resulting in more positive attitudes and a deeper appreciation of our shared workplace culture. We continue to use the Blanchard vocabulary we learned from her for being more effective workers, managers, and team members.”

—Wayne Herring