



Mark Paskowitz

Mark Paskowitz, a Senior Consulting Partner for The Ken Blanchard Companies®, is an articulate communicator who inspires individuals and organizations to make powerful and positive changes. Described as passionate, resourceful, and results-oriented, he brings a rare combination of competencies to support individuals and organizations in a variety of industries.

Mark's business expertise ranges from training and consulting to keynote presentations. Having been with Blanchard® for more than 20 years, he has worked in over 30 industries with more than 190 companies of all sizes, from small businesses to Fortune 500 corporations. Mark helps the leaders of those organizations identify weaknesses and generate comprehensive learning solutions that meet their needs, goals, and business strategies. He has trained hundreds of successful organization improvement initiatives in topics such as culture change, customer service, executive coaching, leadership development, and reward and recognition practices. Mark's experience spans various industries including health care and medical services, financial, pharmaceutical, biotechnology, retail, software and technology solutions, and telecommunications.

Mark's professional experience encompasses more than 25 years as a business developer, sales manager, trainer, and recruiter in the telecommunications, high-tech, and human development industries. After initially beginning in sales and sales management, which included a role in the field of executive search, he moved to a recruiting position with a heavy focus on professional services and telecommunications. Each of these companies had a fundamental approach to training and, as a result, Mark developed much of his diverse expertise during those years.

Mark earned his bachelor of science degree in speech communications from Missouri State University in Springfield, Missouri.

Mark is a student and teacher of martial arts, specifically Shotokan and Chinese Kempo. He also has a strong interest in sleight of hand and mentalism.

Testimonials

"Mark helped us achieve our development goals, facilitating change by empowering others to embrace it. Mark understood our culture, challenges, and opportunities; built our trust; and guided us to appropriate, practical, and sustainable solutions."

—David Turner, Trainer and Project Specialist

"Mark was energetic and allowed for lots of discussion on relevant topics; he was attentive to our learning needs and made the material applicable to our experiences at our organization."

—Home improvement retailer

"Mark is very knowledgeable and tied the course material to our jobs as leaders. He was patient and kept the engagement level high. I am eager to apply diagnosis and empower my direct reports."

—Information services group