



Madeleine Homan Blanchard, MCC

Madeleine Homan Blanchard is a Master Certified Coach for The Ken Blanchard Companies®; a cofounder of Blanchard® Coaching Services; and a co-creator of the Coaching Management System, Blanchard's Internet platform that supports large-scale coaching initiatives. With her deep understanding of human behavior and her humor, she inspires leaders to use coaching concepts to increase their effectiveness in their professional and personal lives.

Madeleine has more than 27 years of experience in the coaching profession and specializes in consulting with companies that want to establish a coaching culture. She can design large-scale implementations, provide mentoring and executive coaching, and teach leaders to leverage the best of coaching technology. Her areas of expertise are leadership presence and effectiveness, self-awareness and impact with others, and strategic focus. Madeleine is a coauthor of Blanchard's coaching skills program, Coaching Essentials®, and the books *Leverage Your Best, Ditch the Rest: The Coaching Secrets Executives Depend On*; *Coaching in Organizations*; *Leading at a Higher Level*; and *Coaching for Leadership: The Practice of Leadership Coaching from the World's Greatest Coaches*.

A pioneer in the coaching profession, Madeleine was a senior leader and founding advisory board member of Coach University and a founding board member of The International Coach Federation. Prior to her career at The Ken Blanchard Companies, she founded Straightline Coaching, a company devoted to the success and satisfaction of creative geniuses.

She spent two years as the director for a coaching program that was rolled out to 2,100 individuals at Goldman Sachs.

Madeleine received her Master's of Science degree in Neuroleadership from Middlesex University and her Bachelor's degree in Theater and Performance Studies from Georgetown University. She is a Certified Mentor Coach and a graduate of Coach University.

Testimonials

"Madeleine is an outstanding presenter. She had something to say and she delivered it with style, humor, and real punch. Her keynote presentation at the recent ICF Conference in Australia was one of the highlights of the entire conference."

—John Campbell, Director

"Madeleine was terrific! I loved her energy, humor (those priceless facial expressions), and the anecdotes she shared. The examples she gave were practical and relevant."

—Participant