



MEET OUR EXPERTS

Madeleine Homan Blanchard, MCC, MSc

Madeleine Homan Blanchard is the Chief Coaching Architect of The Ken Blanchard Companies® and is a co-founder of Blanchard Coaching Services. She is a co-creator of the Coaching Management System, Blanchard's proprietary software designed to help deliver coaching on a large scale in organizations.

Madeleine has 30 years of experience in the coaching profession and a deep understanding of working with organizations to leverage professional coaching, teach coaching skills to leaders, and create a coaching culture.

Her areas of coaching expertise include personal purpose work, leadership presence and effectiveness, self-awareness and impact with others, and strategic focus. Madeleine is a co-author of Blanchard's programs Blanchard Management Essentials® and Coaching Essentials®, and she speaks frequently on the topics of coaching and neuroscience.

Books Madeleine has worked on:

Leverage Your Best, Ditch the Rest: The Coaching Secrets Top Executives Depend On with co-author Scott Blanchard (William Morrow, 2004)

Coaching in Organizations: Best Coaching Practices from The Ken Blanchard Companies with Linda Miller (Wiley, 2008)

Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations, contributor (FT Press, 2009)

Coaching for Leadership: Writings on Leadership from the World's Greatest Coaches, contributor (3rd Edition, Pfeiffer, 2012)

A pioneer in the coaching profession, Madeleine was a senior trainer and founding advisory board member of Coach University and a founding board member of The International Coach Federation, where she served for six years. Prior to joining The Ken Blanchard Companies, she founded a company, Straightline Coaching, which was devoted to the success and satisfaction of creative geniuses. She developed The Manager as Coach for The Ariel Group and spent two years with Bregman Partners as the director for a coaching program that rolled out to 2,100 individuals at Goldman Sachs. She is a Certified Mentor Coach, a Certified Master Coach, and a graduate of Coach University. Madeleine received her Bachelor's degree in Theater and Performance Studies from Georgetown University and holds a Master of Science degree in NeuroLeadership from the University of Middlesex.

Madeleine continues to pursue her deep interest in how the latest research in social neuroscience informs organization dynamics and leadership. She has been studying Shamanism for 15 years and has a small healing practice. She is also a passionate cook and an ardent reader. She has raised four children and lives in Poway with her husband and their three labs.

[Madeleine's advice column for well-intended managers, Ask Madeleine](#), posts every Saturday on Blanchard's LeaderChat.