



## MEET OUR EXPERTS

### Chrys Peterson

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#### PRAISE

*“Chrys is a talented facilitator who skillfully engages learners with real-world examples and well-structured learning activities. She consistently receives our highest course ratings from participants and is a joy to work with.”*

—Manager of Learning and Development

*“Over my career, including in the US Army, I cannot recall such meaningful training on how to personally lead. Chrys touched every one of us and we are better for it.”*

—Director

*“Chrys is an accomplished teacher who radiates and exemplifies making others feel valued. She has taught hundreds of leaders and they each go on to deliver greater value to the organization.”*

—VP, Human Resources

Chrys Peterson is a Consulting Partner for The Ken Blanchard Companies®. Her style of training creates an environment where participants feel secure sharing and engaging with one another. Chrys combines compassion and servant leadership with humor and business insight to help others realize their leadership potential. She is comfortable and successful with all levels of employees, from front-line workers to C-suite leaders, due to three decades of experience in TV news and community leadership.

Chrys has been training or facilitating programs since 1996. Her expertise is in servant leadership; employee ambassadorship; mission, vision, and values; media relations; and crisis communications. Her podcast, Just a Moment, will launch in the summer of 2020.

A six-time Emmy® Award recipient and an Associated Press Broadcasting Hall of Fame inductee, Chrys worked for 28 years as a TV news anchor and reporter, providing a calm, experienced voice during big news events and telling stories that impacted her community. Since leaving TV news in 2014, she has shared her media and communications expertise with dozens of business and charitable organizations and is a frequent guest lecturer at colleges and universities.

Chrys earned a Master’s degree in Organizational Leadership from Lourdes University, and a Bachelor of Arts degree in Communications from James Madison University. She can comfortably facilitate in English.

She serves on several community boards and has helped raise millions of dollars for breast cancer education, treatment, and research as honorary chair of the NW Ohio Komen Race for the Cure for the past 25 years. Chrys is an in-demand emcee and speaker, booking some 40 events each year.

#### INDUSTRIES

Education

Media

Government – US Local, US State

Nonprofit Organizations

Health Care

Real Estate