



## MEET OUR EXPERTS

### Butler Newman

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## PRAISE

*"I've had the privilege of working with Butler for many years, and two core tenets stand out: Butler is completely committed to the concept that business excellence comes through people equipped and empowered to do their best work, and that strategy and tactics must always go hand in hand. Putting those beliefs into practice, Butler focuses his considerable energies on helping people achieve great things, whether personally or professionally. It continues to be a pleasure to work with and learn from him."*

—Vice President,  
Organizational Excellence

*"Clients and colleagues all love working with Butler, the internal and external strategist! He's a thinker and a doer and I highly recommend him and his work. Butler is a must for any team that needs a well-thought-out and well-mapped plan! He's very effective in the war room and then presenting to the team."*

—Strategy Leader, Nation Systems

Butler Newman is co-author of the award-winning business fable *The New Game Changers: Driving Performance by Focusing on What Matters*. He is the Chief Solutions Architect and leads the Consulting Services division for The Ken Blanchard Companies®. He focuses on providing consulting services for business, HR, and learning leaders who are charged with transforming their organization's leadership culture and talent management pipeline. He is an expert at working with companies to diagnose top-leader mindsets and then leverage that understanding to dramatically shift overall leadership performance.

His driving passion is to help organizations create and deploy robust leadership development frameworks; he has found that the most successful of them integrate proven leadership models and company-specific outcomes. Such frameworks activate personal growth and organizational success for the leadership team.

Among his previous roles, Butler served as VP of organizational excellence at RWD Technologies, and VP of performance consulting at GP Strategies, focusing on helping global customers achieve business impact through people. He was the lead consultant charged with partnering with internal leaders to transform HSBC's global learning organization, GM's US and global dealership training organization, and AstraZeneca's US sales organization; he also led similar projects for other Fortune 500 companies.

Butler is a graduate of the US Naval Academy and served as a qualified nuclear propulsion officer during his years of active duty. He enjoys writing, photography, and spending time with family.