



Brent Bystedt

Brent Bystedt, the Virtual Practice Leader for The Ken Blanchard Companies®, is responsible for the development and mentoring of Blanchard’s virtual facilitators. In addition, he is a subject matter expert in Blanchard virtual programs, assists with virtual design of off-the-shelf and custom solutions, is an expert in various training platforms, and serves as the Blanchard thought leader for virtual training and delivery.

As a master virtual facilitator, Brent uses a supportive style to create a stimulating and interactive learning experience in a safe environment. Participants leave his training sessions with renewed passion and an action plan that will help them make a positive difference and create lasting change in the way they lead themselves and others. Brent values the opportunity to provide practical solutions for individuals to master their business challenges and realize their potential as leaders.

Before joining Blanchard in 2007, Brent gained significant experience delivering transformational, interactive, and experiential team development and leadership programs as a successful senior facilitator for various organizations throughout the Western United States. He leverages this experience to help coach and support individuals in applying their new knowledge and skills, with the goal of developing their leadership competencies, enhancing problem-solving abilities, and increasing overall performance and impact. In addition to his various talents and skills, Brent is qualified to deliver many Blanchard core training programs, including The SLII Experience™, First-time Manager, Coaching Essentials, Self Leadership, Team Leadership, Legendary Service, and Building Trust.

Brent holds a Bachelor of Science degree in Outdoor Leadership from Northern Arizona University and earned his Virtual Training Design Certificate from the Association of Talent Development (ATD). He has been nominated for and graduated from ULead, Blanchard’s internal leadership program for high-performing individuals, and received the Unsung Hero Award from his peers for best performance behind the scenes.

In his spare time, Brent enjoys being a foodie, watching movies, and gardening.

Industries

Business Services	Information Technology—
Construction	Hardware & Equipment
Financial Services	Information Technology—
Food and Beverage	Software & Services
Health Care	Nonprofit
Industrial Manufacturing	Utilities

Testimonials

“One of the best training classes I have participated in. Brent did an excellent job with presentation and relating to real-life situations. This was extremely helpful with my management/leadership role.”

—Workshop Participant

“The subject matter was very relevant and the format, content, and presenter were very engaging for an online course, which is a difficult environment to conduct training in. This was the best-presented and best-organized online training I have participated in.”

—Workshop Participant

“Brent was a fantastic facilitator and was able to keep us engaged while learning in a virtual environment. I felt the time was very well spent! Thank you!”

—Workshop Participant

“Brent was very knowledgeable and attentive to our questions, and led us all very skillfully to maximize our learning.”

—Workshop Participant