



Bob Freytag

Bob Freytag, a Senior Consulting Partner and a Director of Consulting Services with The Ken Blanchard Companies®, is a highly engaging facilitator and performance consultant. He has an exceptional ability to communicate with managers and senior executives to provide practical solutions for the challenges they face. Bob's trademark is his passionate commitment to customer care, and he customizes his programs to meet the client's needs. He creates a powerful learning experience that helps leaders align their actions with their goals in order to maximize the success of their organization.

Bob has more than 25 years of training and consulting experience in the military, government agencies, and a wide variety of private-sector industries. This depth of experience enables him to incorporate real-life examples that are relevant to the client's environment and leaders' own situations. With his extensive facilitation and consulting background, Bob provides expertise in the areas of leadership development, organizational development and culture change, process consulting, and curriculum design and delivery. He supports organizations in creating a high-performance and values-aligned culture.

Bob also trains and consults on programs that focus on team building, customer service, conflict resolution, leading in a virtual environment, and building trust. He is a coauthor of the Servant Leadership program, which is currently available through Blanchard's Custom Production Department. Because of Bob's exceptional work and commitment to the core values of The Ken Blanchard Companies, he received the highest internal recognition award as the Most Values Led Player (MVLPL) in 2005 and 2008. His peers also acknowledged his work by bestowing him with the 2013 Knowledge Sharing Award.

Bob is a retired US Navy Master Chief Petty Officer and holds a bachelor of science degree in education, with a focus in workforce education and development, from Southern Illinois University. He is a certified Culture Change Consultant and a master trainer of many Blanchard programs; he is also qualified to administer and interpret the MBTI® and DISC assessments. In addition, he is designated by the US Navy as a Curriculum Development Expert and a Master Training Specialist.

Bob also enjoys Trekking, Orienteering, Gardening and Dancing in his spare time.

Industries

Automotive	Nonprofit Organizations
Education	Professional Services
Government – U.S. Federal	Sales
Health Care	Utilities
Industrial Manufacturing	
Information Technology – Hardware and Equipment	