



MEET OUR EXPERTS

Ann Rollins

PRAISE

“Ann worked with my Global 100 automotive clients in Europe to bring about a global transformation design and roadmap opening their eyes to what is possible. She demonstrates a powerful blend of learning technology fluency, and learning experience design to consult with learning leaders who have big problems to solve globally. She is such a delight, and an advocate and ambassador for the future of learning!”

—Global Client Partner

“I have worked with Ann for several years and would like to provide a strong endorsement. Ann partnered with me on a number of global learning strategy engagements and supported several large learning innovation events for my Fortune 500 and Global 500 clients. Her clients quickly see her as a Trusted Advisor; she’s been my Trusted Advisor for several years. Because of this, she is able to reduce the intimidation factor for her clients who have to create new ways to connect with their learners that demonstrate measurable impact, which is never more important than it is today.”

—Senior Director and
Global Learning Strategist

Ann Rollins is a Solutions Architect for The Ken Blanchard Companies®. She is a modern learning champion with more than 25 years of industry experience helping develop and execute learning strategies for Fortune and Global 500 companies. Unintimidated by global scale, she always has her eyes on the emerging technology horizon to improve and effectively scale the learning experience for her clients.

She challenges her clients to reimagine their content strategy and how they are reaching their learners for first-time learning, sustainment, and performance support. Ann consults with clients on emerging technology that can enhance the experience, including mobile learning platforms, chatbots, Learning Experience/Management/Curation Platforms, AR, VR, and more. She takes a practical, design thinking approach to support her clients as they transform how learning happens and what their ecosystems look like today and tomorrow. Formerly the leader of a custom instructional design practice of 120 instructional designers, she helps clients plan, operationalize, resource and upskill, and then build future-forward, human-centered experiences that modern learners demand and that deliver measurable business results. She has consulted with clients in national security, media, financial services, automotive, aerospace, health care, food and beverage, manufacturing industries, and more.

Ann is a published author and sought-after speaker on the international learning industry conference circuit and serves a mentor to many emerging designers in the field. Ann attended Longwood College in Virginia where she received a Bachelor of Arts degree in English with minors in German and Theatre. She received her Master of Arts in Human Performance Systems and Certificate in Instructional Design from Marymount University, also in Virginia.