

blanchard®

# Hello San Diego!

Visit us at the 2023 ATD International Conference & Exposition in San Diego | May 21–24, 2023

## Stop by Booth #2005

Meet our team and learn about our new programs and services!

atd 23



### Book Signings with Ken Blanchard | May 22 & 23, 9:30 to 11:30 a.m.

Get a *Simple Truths of Leadership* book\* signed by Ken Blanchard and co-author Randy Conley



### Celebrate with Us | Tuesday May 23, 2:00 p.m.

Mark your agenda to join us for our Celebration Party and Raffle Giveaways

### Blanchard in the ATD Store:



### Book Signing with Britney Cole | Tuesday May 23, 12:30 p.m.

Bolster Leadership *Daily Rituals*—choice of *Grace, Speak, or Shift*

## Learn from Blanchard Leadership Experts—ATD Sessions

### SUNDAY, MAY 21



10:30 a.m.  
**Susan Fowler**

*Leadership and the New Imperative: Improving People's Psychological Sense*  
(In Person and Live Streamed)



1:30 p.m.  
**Britney Cole & Ann Rollins**

*Play On! Simulations That Bring Learners into Real-World Scenarios*

### MONDAY, MAY 22



1:00 p.m.  
**Ken Blanchard & Scott Blanchard**  
*A Legacy of Servant Leadership*



1:00 p.m.  
**April Hennessey**  
*Creating Cultures of Inclusion and Belonging*  
(Community Conversation Session)

### TUESDAY, MAY 23



1:00 p.m.  
**Margie Blanchard**  
*Holding On, Letting Go, Moving On: Resilience and Relevance Required*



1:00 p.m.  
**Betty Dannewitz**  
*The XR Files: Immersive Technology for Learning Explained*

### WEDNESDAY, MAY 24



8:00 a.m.  
**Betty Dannewitz**  
*Immersive Training: From Pilot to Company Rollout*

\*limited quantity, available while supplies last