



# POPULAR VIRTUAL KEYNOTE TOPICS

Ready to plant the seeds of change and transformation inside your organization? Here's a sampling of the topics Blanchard's world-class leadership experts have delivered for other clients. Looking for a presentation you don't see here? [Contact Us to discuss your idea](#). New topics are added monthly.

## LEADING SELF

### **3 Keys to Make Working at Home a Positive and Productive Experience**

This session offers practical tips for successfully transitioning to remote work. Participants learn three key strategies for making the shift from the office to the home environment including how to use virtual tools and technology, set and manage personal expectations, and maintain connection.

### **Building Resilience in Times of Crisis**

This keynote provides practical steps to develop the mindset and skillset of resilience. Participants will walk away with a concrete Resilience Action Plan they can develop and implement immediately to build individual and team resilience.

### **Self Leadership: An Essential Skill in Challenging Times**

Drawing from Blanchard's Self Leadership program, participants explore key skills for thriving during the current coronavirus outbreak including Challenging Assumed Constraints, Identifying Points of Power, and Being Proactive.

## LEADING OTHERS

### **3 Performance Conversation Skills All Leaders Need to Master**

Leaders today need to master three specific skills—goal setting, diagnosing and matching to ensure peak performance from their team members. In this session participants learn the importance of diagnosing and matching the development level for each person on a new task or goal.

### **4 Leadership Skills that Make Teams Work**

Work teams fail a staggering 60 percent of the time. This session presents the specific skills that leaders need to improve collaboration, innovation, and the overall effectiveness of their teams by applying four leadership skills: aligning for results, communication during conflict, building team cohesion, and sustaining high performance.

## LEADING OTHERS

### **Addressing Team Conflict: 3 Keys to Facilitating Difficult Conversations**

As more people work in teams it is critical to be able to have honest, constructive conversations. This session describes how team leaders can facilitate constrictive, learning-focused dialogue about difficult subjects by balancing candor and curiosity.

### **Building Trust: One Thing That Will Determine Your Success as a Manager**

The scope of the manager's role is vast: implementing and achieving goals, keeping operations running smoothly, reducing costs, improving productivity, and developing team members. Participants learn how building a trusting environment is the foundation for being a successful manager.

### **Four Conversations Leaders Need to Communicate Effectively**

One of the most common day-to-day challenges for managers and leaders is communicating effectively with their staff. Learning how to conduct the Goal Setting, Praising, Redirecting and Wrapping Up conversations will help improve relationships and performance.

### **Leader's Guide to the Executive Brain**

In today's competitive environment, leaders need to be hyper-aware of their greatest asset—their brain. In this session participants learn about the latest findings from neuroscience research and its impact on behavior. Explore key strategies that unlock the behaviors to take your leadership to the next level.

### **Leading Virtually: 3 Practices New Virtual Leaders Need to Master**

Drawing from Blanchard's Leading Virtually program, participants explore three best practices for leading in a virtual environment: focusing attentiveness, fostering community and accelerating development.

## CULTURE CHANGE

### **Creating a Culture of Service**

Based on time-tested proven techniques, this session will teach an easy-so-follow process to ensure senior leadership buy in and support, and a method to develop employees' skills to consistently deliver exemplary service to internal and external customers.

### **Leading People Through Change**

Drawing from Blanchard's Leading People Through Change program, participants explore how to create a culture of resilience during times of change by surfacing and addressing predictable stages of concern.

## LEARNING REINFORCEMENT

### **How to Coach to Support Learning: Avoiding 3 Common Mistakes**

Coaching as a follow-up to traditional training improves the transfer of learning. In this session, participants learn how to avoid common mistakes, build a step-by-step action plan for training and coaching, and troubleshoot potential obstacles for applying new skills.

### **SLII Reinforcement in Today's Environment**

This virtual interactive keynote is specially designed for past attendees of Blanchard's SLII training program. This session reinforces the importance of goalsetting, identifying development level, and matching leadership style to needs for direction and support during uncertain times.