

Exploring Unconscious Bias and Inclusive Leadership



SOLUTIONS OVERVIEW

The Vernā Myers Company DEI Solutions

EXPLORING UNCONSCIOUS BIAS AND INCLUSIVE LEADERSHIP

Benefits of DEI:



17%
increase in team
performance



19%
higher innovation
revenues



75%
fewer sick days



120%
more likely to
meet financial
goals

The Power of Diversity

Businesses with diversity, equity, and inclusion (DEI) embedded in their cultures significantly outperform their less-diverse competitors. But most leaders lack the skills to create psychologically safe environments, and so the entire enterprise struggles.

Having a DEI-friendly culture is a business requirement and a moral imperative. That's why we've partnered with The Vernā Myers Company—a leader in the DEI field.

Vernā Myers is a cultural-change catalyst, best-selling author, and thought leader. A Harvard-trained lawyer and popular TED Talk speaker, Vernā is the founder of The Vernā Myers Company.

The Vernā Myers Company has helped organizations embrace and advance a culture of inclusion for more than 20 years. Its clients include Fortune 500 corporations, law firms, nonprofits, government agencies, academic institutions, and associations.

Blanchard's award-winning leadership solutions amplify The Vernā Myers Company's content. Leaders learn the importance of DEI from a managerial perspective and how to create a workplace where everyone feels valued. These programs have highly engaging and modular videos that can be used in learning journeys, custom designs, and content licenses.

When people know they are welcome at work, they strive for excellence. Then, the remarkable happens.

The Vernā Myers Company offers high-quality diversity and inclusion training on

Exploring Unconscious Bias: One-hour video-based online course led by Vernā Myers that covers basic DEI definitions and concepts, and unconscious bias awareness and skills. It explores the effect unconscious bias has on building and retaining a diverse and inclusive workplace. The course is a relevant and timely experience that empowers leaders to create a DEI-friendly workplace.

Inclusive Leadership: One-hour video-based online course led by Vernā Myers on basic DEI definitions and concepts, and the role leaders have in creating diverse and inclusive work teams. It includes practical and valuable tips on leading diverse teams in a multigenerational work environment.

These programs have highly engaging and modular videos that can be used as awareness-building courses and can be included in broader learning journeys and initiatives.

Vernā Myers and her staff are available for coaching and facilitating, as well as bias and inclusivity consulting work.

**Contact your Blanchard Sales Associate
or call 760.233.6725 to get started.**



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