



BENEFITS OF COACHING



Turns learning into doing



Improves productivity



Develops leadership muscles



Builds resiliency and leadership bench strength



Increases retention



Improves ROI

SERVICE OVERVIEW

Coaching for Executives and Senior Leaders

Powerful Insights. Smarter Decisions. Better Leaders.

Senior leaders make the decisions that determine your organization's future. This requires that they understand an increasingly complex business world, evaluate conflicting options, get honest feedback, and more.

Since your executives have such important responsibilities, they need every available resource to succeed. Blanchard Coaching for Executives and Senior Leaders helps them rise to the challenge.

Transformation happens when your leaders partner with Blanchard executive coaches—confidential advisors who provide objective feedback. Our coaches will help your executives develop greater self-awareness. Adopt productive behaviors. Have a laser-like focus. Make smarter decisions.

Your senior leaders set the direction for your organization. Blanchard Executive Coaching Services ensures they lead your enterprise to a bright future.

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COMPANIES

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BRING BLANCHARD COACHING SERVICES TO YOUR LEADERS

We'll listen to understand your needs and help you:

1. Determine who will benefit from coaching, its frequency, and its optimal format
2. Identify your leaders' needs
3. Match your senior leaders with the perfect coach
4. Chart a course to success and execute winning strategies

Blanchard Coaching Services at a Glance

For more than 20 years, we've been helping senior leaders achieve greater success. Our process works because our coaches have unmatched experience, have held executive positions in the corporate world, and are experts on Blanchard programs.

Blanchard coaches use modern coaching techniques that are tailored to the individual. This engages senior leaders and meets them where they are. It's a powerful approach that accelerates the growth of your leaders.

Coaching for Senior Executives and Leaders:

- A seasoned executive coach who is a graduate of an ICF-accredited coaching program
- Complete confidentiality
- Use of additional Blanchard content to reinforce learning

For sponsors:

- Expert coach matching and engagement oversight by our highly skilled Coaching Delivery Managers
- Monthly status reports
- Periodic check-ins and program reviews with the sponsor, clients, and coaches

**Contact your Blanchard Sales Associate
or call 760.233.6725 to get started.**



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