



Victoria Halsey, PhD

Dr. Victoria Halsey is a spirited, inspirational speaker, author, and trainer who energizes audiences worldwide by engaging their hearts as well as their minds.

With the same skill and finesse that made her a National Champion platform diver, Vicki dives in quickly and deeply with her clients to identify and address their needs and visions. Her lively, animated presentations feature entertaining and humorous anecdotes that allow people to relax and laugh while learning—a key factor in creating highly effective experiences. People leave Vicki’s presentations with renewed conviction to utilize their own brilliance to tackle key personal and organizational issues. Whether the audience is 50 or 5,000, Vicki’s energy, intellect, and passion motivate people to unleash their greatness.

Sought out globally as an instructional designer, Vicki creates a power boost for the cutting-edge content of well known management gurus such as Marcus Buckingham, Keith Ferrazzi, Bill George, and Ken Blanchard by infusing their work with optimal learning practices and innovative training materials.

As Vice President of Applied Learning for The Ken Blanchard Companies, Vicki specializes in partnering with organizations to design, deliver, and coach their people through interactive workshops, keynotes, webinars, podcasts, and numerous other classroom and e-learning experiences. *Fortune* 100 companies including Nike, Toyota, Gap, Oracle, Procter & Gamble, Merrill Lynch, and Wells Fargo have benefited from her custom-designed leadership and customer service programs. She is the coauthor of Blanchard’s Legendary Service customer service training as well as Blanchard’s award-winning Situational Leadership® II blended e-learning program. In addition, Vicki crafted the highly acclaimed EMBA and MSEL graduate degree programs for Grand Canyon University and University of San Diego, respectively.

Vicki’s newest book, *Brilliance by Design*, presents an instructional design strategy that is unique. Her learner-focused, six-step ENGAGE Model connects, inspires, and engages learners to unlock their brilliance so they can make a positive difference in the world.

Vicki’s other books, *The Hamster Revolution: How to Manage Your Email Before It Manages You* and *The Hamster Revolution for Meetings: How to Meet Less and Get More Done*, coauthored with Mike Song and Tim Burrell, are examples of her drive to create practices that enable individuals to clarify expectations, improve communication, and focus on what is important.

Testimonials

“I’ve had the privilege of sharing the stage with Vicki Halsey and from personal experience I can tell you that she is a dynamic communicator. As an expert thought leader Vicki’s energy wins over audiences both large and small.”

—Marcus Buckingham,
Speaker and Author of *Go Put Your Strengths to Work*

“Vicki’s enthusiasm is contagious and only surpassed by her insight. I truly believe that her unique ability to walk and talk with Giants and add real value is because she is one herself.”

—Keith Ferrazzi, Speaker and Author of *Never Eat Alone*

“Regardless of which topic Vicki is presenting, from legendary guest services tips to development of an organizational vision/mission to providing tools for better managing resources, she has an amazing and impacting gift for impacting an audience in a deeply meaningful manner few ever get to experience. She is one of America’s most energized speakers and is worth twice the price of admission.”

—Richard L. Andersen, CFE, Executive Vice President,
San Diego Padres, General Manager, PETCO Park

“You will love Vicki. Whether on TV, live or virtually, she instantly connects with you and will transform the way you think about life, leadership, email, or service.”

—Betsy Myers, Executive Director,
Center for Public Leadership, Harvard University

Client List

ACS	Essilor	NuVision
Accredited Home Lenders	Exult	Oracle
ADP	Federal Reserve Bank	Pfizer
Aerotek	Gap	Pharmacia
American Express	Grand Canyon University	Procter & Gamble
American Red Cross	Grand Casino	Red Cross
Amgen	Glaxo Smith Kline	Rogers Jewelers
Anthem	Invitrogen	San Diego Padres
Applied Materials	Intralase	San Francisco Giants
AstraZeneca	Jeppesen	SanofiAventis
Avnet	Johnson & Johnson	Shea Homes
Bank of America	JP Morgan Chase	Shwarz Pharmaceuticals
Bank of Oklahoma	Kaiser Permanente	Siemens
Biogen	Kohl's	Sony
Brown Forman	KPMG	Sprint
BMW	Lenscrafters	Sutter Health
Chick-Fil-A	Marriott	Taylor Made
CIBC	Mascoma Savings Bank	Texas Instruments
Comerica Bank	MasterMind/Korman Realty	TJX
Coffee Bean & Tea Leaf	Group	Toyota
Consolidated Edison	Medrad	Univest
Copley Newspapers	Merck	Wachovia
Covad Communications	Merrill Lynch	Washington Mutual
Dade Behring	Nasa	WD 40
Deloitte	NBA	Wells Fargo
Echo Star	Nike	Western National Group
Eli Lilly	Nissan	Whirlpool
Ethicon Endo-Surgery	Nokia	Williams
		WL Gore