



Susan Fowler

Susan Fowler is widely known as one of the foremost experts on personal empowerment. Her extensive experience and knowledge gained through 15 years of advertising, sales, production, and marketing across the United States has fueled her quest to help individuals achieve their highest levels of success. Susan is a Catalyst for CHANGE through Compelling evidence, Humor, Accelerated learning, Next steps, Global perspective, and Emotional connections.

Susan's experiential presentations are fast paced, research based, and humor filled. Her vibrant, high-energy style delights and entralls audiences worldwide. With every opportunity, Susan strives to help people discover the optimal balance and connection among their personal, professional, and spiritual lives.

Susan is the creator and lead developer of The Ken Blanchard Companies® Situational Self Leadership, the best-of-class self-leadership and personal empowerment program in the world today. She has coauthored four books, *The Team Leader's Idea-a-Day Guide* with Drea Zigarmi, *Empowerment* with Ken Blanchard, the upcoming *More Power to You* with Ken Blanchard and Laurence Hawkins, and *Leading at a Higher Level* with Ken Blanchard.

Susan received her bachelor's degree in anthropology and business from the University of Colorado and is a professor in the Master of Science for Executive Leadership program at the University of San Diego.

Clients

AMF Bowling	NASA
CertainTeed	National Basketball Association
County of Los Angeles	Pfizer
Dow Chemical	TJX
Experian	Toyota
Harley-Davidson	University of San Diego
Kaiser Permanente	Washington Mutual Bank
MasterCard	YMCA
Merrill Lynch	

Testimonials

"Susan kept the group engaged through activities and roleplays, as well as great storytelling. The group was impressed with her ability to relate the content to their roles, and they felt she did a great job of facilitating their learning."

—Jim Yeager, AMF Bowling Worldwide

"Terrific! Wonderful insights. Wonderful presenter. Susan Fowler was an incredible beginning to such a great day."

—Kathleen Sobczak, Executive Director, Massachusetts Organization of Nurse Executives

"A simple thank you does not seem to be enough to show our appreciation for the outstanding presentation you gave. You beautifully tied in the entire program with the previous presenters, putting in just the right amount of balance, and making it real."

—Paul Anderson, YMCA of Greater Long Beach