

Blanchard®

Speakers

“ The right message

flawlessly delivered

can electrify and

inspire an audience

for years to come. ”

THE
Ken Blanchard
COMPANIES

Blanchard

Speakers

Experience the timeless insight and innovation of Ken Blanchard or the legendary inspiration and motivation of Don Shula flawlessly presented at your next meeting or event!

Audiences and Venues:

- Executive retreats
- Corporate events
- Department meetings
- Association gatherings
- Sales meetings
- Industry conferences

Searching for an energizing opening for your next industry conference or an inspirational closing for your upcoming managers' retreat? Blanchard® speakers deliver a powerful, impactful, and inspirational keynote experience, guaranteed to wow even the most skeptical audience and make your event a monumental success!

Not only are Blanchard speakers hand-selected and mentored by Ken Blanchard himself, many are coauthors of Ken Blanchard's best-selling books and codevelopers of The Ken Blanchard Companies' world-renowned training programs. Our network of speakers is among the best in the world at inspiring audiences to new levels of motivation and commitment. And because many of our topics and speakers are "Blanchard Exclusives," we excel at providing a keynote experience you won't be able to replicate anywhere else.

Each of our speakers takes the time to study your organization's unique challenges and tailor the message for maximum impact. They'll leave you and your audience with a lasting impression of what it takes to improve performance, think differently, and embrace your most important initiatives.

Our mission is to make you a raving fan of the Blanchard Speakers Bureau. So, when you're ready to deal with the logistics, our team is here for you every step of the way, from choosing an appropriate speaker for your topic and budget, to handling arrangements, delivering materials, and expertly anticipating last-minute changes.

Blanchard Speakers • 125 State Place, Escondido, CA 92029 • 800 728-6052

www.kenblanchard.com/speakers

“ You set just the right tone for the rest of the meeting, and left a lasting impression on the entire organization. ”



Ken Blanchard, PhD
 Innovative, Insightful,
 Powerful Storyteller

Few people have impacted the day-to-day management of people and companies more than Ken Blanchard. A gregarious, sought-after author, speaker, and business consultant, Ken is characterized by friends, colleagues, and clients as one of the most insightful, powerful, and compassionate individuals in business today. He has coauthored over 30 best-selling books, including *The One Minute Manager*[®], which has sold more than 13 million copies and has been translated into more than 37 languages.

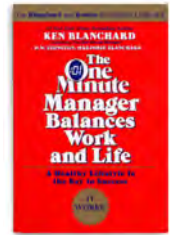


Expertise: Leadership, Employee Engagement, Customer Loyalty, Team Building, Organizational Change
 Fee: \$70,000 (includes expenses)

Customer Mania!



Margie Blanchard, PhD
 Compelling, Personal,
 Thought Provoking



Margie has earned a reputation worldwide as a compelling motivational speaker, an accomplished business consultant, and best-selling author. Margie speaks on leadership, creating balance, managing change, helping aging parents, and life planning. As cofounder of The Ken Blanchard Companies, she works diligently with her husband, Ken Blanchard, developing the company into one of the premier management consulting firms in the world. She heads the firm's unique Office of the Future—a think tank that anticipates client needs and directs the development of new products and services.



Expertise: Leadership, Personal Excellence
 Fee: \$8,000

Blanchard

Speakers

Scott Blanchard

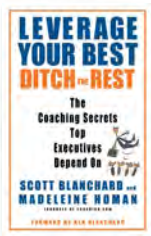
High Energy, Cutting Edge, Avant-Garde

Scott Blanchard is an unforgettable motivational speaker, accomplished corporate trainer, and a passionate champion of coaching in the workplace. Scott founded Coaching.com, a Web-enabled corporate coaching and personal development service. Scott's charismatic presentations go to the heart of business possibilities of success for both people and their organizations. His innate business instinct enriches

his messages on coaching and leadership, and he turns that knowledge into plans for action, leaving audiences inspired and ready to achieve. He recently coauthored the book *Leverage Your Best, Ditch the Rest* with Madeleine Homan.

Expertise: Coaching, Leadership

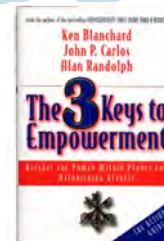
Fee: \$9,500



Alan Randolph, PhD

Knowledgeable, Substantive, Engaging

Applying his great depth of knowledge and practical experience, Dr. Alan Randolph makes complicated topics come to life. He entertains people and provides the substance that helps on the job as well as in



their personal lives. Alan's presentations are filled with examples, anecdotes, and humorous stories that engage listeners in the learning process. He connects with his audiences in a way that allows them to draw from his extensive background and experience. Alan has written extensively in the field of business management. One of his books, *Empowerment Takes More Than a Minute*, coauthored with Ken Blanchard and John Carlos, immediately climbed to #7 on *BusinessWeek's* best-seller list.

Expertise: Employee Engagement, Project Management, Organizational Change, Leadership

Fee: \$5,000

Ann Phillips

Dynamic, Intriguing, Enthusiastic

With more than 14 years of diverse business experience, coupled with her knowledge, enthusiasm, and an understanding of organizational dynamics, Ann Phillips has initiated powerful and positive changes in numerous organizations. Ann delivers lively, entertaining presentations to a broad array of audiences in the areas of leadership, career development, and organizational change. She is a master in many

topic areas with the ability to energize businesses and their people.

Expertise: Leadership, Employee Engagement, Customer Loyalty, Teams, Organizational Change

Fee: \$5,000

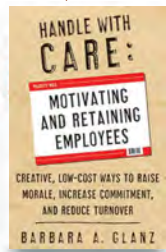
Barbara Glanz

Results Oriented, Enthusiastic,
Reputable

By sharing her personal motto, "Spreading Contagious Enthusiasm," Barbara Glanz teaches organizations how to improve morale, retention, and service. With her sincerity, passion, and professionalism, Barbara is known as one who "speaks to your heart as well as your head." Through her presentations, individuals learn how to rediscover the joy in their work and their lives. Barbara has presented in five continents and 50 states, and has been featured on some of TV's most reputable programs, including CNN, NBC, and CBS.

*Expertise: Customer Loyalty,
Personal Excellence*

Fee: \$9,500



Cathy Huett

Dynamic, Humorous, Passionate

Cathy Huett brings high energy to the stage. Her dynamic presentations inspire people to examine their behavior and challenge themselves to do and be more. By drawing from her past experience as a personnel manager, sales consultant, regional sales manager, internal trainer, and public workshop facilitator, she gives



her audiences insights and skills that empower them to change. Cathy's passion for people and productivity is reflected in the accolades given to her by client organizations, such as Starbucks Corporation and General Electric Company. Cathy is coauthor of the Whale Done!® The Power of Positive Relationships program, one of the most popular Blanchard workshops.

*Expertise: Leadership, Customer Loyalty, Teams,
Organizational Change, Personal Excellence*

Fee: \$5,000

Chris Edmonds

Caring, Knowledgeable,
Performance Focused

"Enthusiastic, knowledgeable, and humorous" are perfect words to describe

Chris Edmonds and his speaking style. With more than 20 years of platform experience, Chris consistently impacts his audience with his expertise in leadership, performance, enhancement, team effectiveness, and customer service excellence. Chris believes that people are the ultimate competitive edge in our high-tech world, and he will show you how to turn your people into a performance advantage for your organization. Chris is a coauthor of the Gung Ho!® training process.

*Expertise: Leadership, Empowerment and
Employee Engagement, Customer Loyalty,
Teams, Personal Excellence, Organizational
Change*

Fee: \$6,500

“Thank you for
the most moving speech
at the conference.”

Blanchard

Speakers

Chuck Tompkins

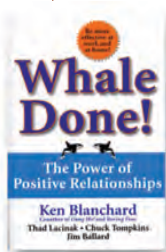
Inspirational, Motivating, From the Heart

Chuck Tompkins is Vice President of Animal Training at SeaWorld Orlando and coauthor of *Whale Done!* with Ken Blanchard, Thad Lacinak, and Jim Ballard. Chuck is a dynamic motivational speaker who shares his 25 years of personal experience training killer whales and tells audiences how those same techniques apply to motivating people. His exciting and unique presentation will show you how to build trust, accentuate the positive,

and redirect energy to build positive relationships both at home and in the workplace.

Expertise: Motivation, Inspiration, Leadership, Employee Engagement

Fee: \$5,000



Dev Ogle

Consultative, Real-World, Straightforward

Dev Ogle is an accomplished speaker, trainer, and consultant in the fields of leadership, customer loyalty, management development, team building, and organizational culture. With over 30 years of personal managerial experience, he is able to speak in a practical, no-nonsense fashion.



A consummate storyteller, Dev moves his audience between contemplation and laughter as he teaches and inspires. Working with organizations around the world, he has a unique ability to present topics with a cross-cultural perspective.

Expertise: Leadership, Customer Loyalty, Organizational Change, Teams

Fee: \$8,000



Dick Ruhe, EdD

Humorous, Performance Oriented, High Energy

Dick Ruhe is a compelling and sought-after motivational speaker, consultant, trainer, and businessperson. Having extensive management and supervisory experience in the private and public sectors, Dick tells a myriad of entertaining, humorous, and inspiring anecdotes that illustrate his presentations on the important and popular topics of productivity improvement, change, and customer service. He is the author of *Getting Major Results*, a field book for change and leadership. Dick has a gift for adapting his presentation style to his audience. His unique humor motivates audiences around the world.

Expertise: Leadership, Customer Loyalty, Teams, Quality, Organizational Change

Fee: \$10,000



“ I can’t wait to get started using your ideas. ”

Don Shula

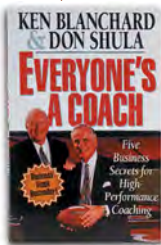
Motivating, Compelling,
Inspirational

One of the most prestigious figures in the history of professional football, Don Shula represents the ideal model for success in coaching as well as in business. With a total of 347 career wins, he is the “winningest” coach in football history and the only coach to ever achieve a perfect season in the NFL. Don blends his extensive coaching knowledge with his gift for storytelling to create a memorable speaking engagement. His speech “You Can Inspire Anyone to Be a Winner” explores

the principles of goal setting, motivation, teamwork, and honesty that are the basis of his book *Everyone's a Coach*, coauthored with Ken Blanchard.

Expertise: Motivation, Inspiration, Coaching, Leadership

Fee: \$35,000



Harry Paul

Rebellious, Dynamic, Humorous

Harry Paul is the best-selling coauthor of *Revved*, *Fish!*, *Fish Sticks*, and *Fish! Tales*. Harry is a charismatic keynote speaker and experienced businessman. He brings the Fish! philosophy to life in a fun, dynamic, and vibrant way. He uses his incredibly humorous yet compelling style to relate information that can be applied to life at

work and at home. His real-life stories touch heartstrings, illustrate the subtle nuances, and reveal the secrets to long-lasting success. Harry has a unique ability to delight audiences.

Expertise: Personal Excellence, Organizational Change

Fee: \$10,000



Humberto Medina

Strategic, Impact-focused,
Results-oriented

Humberto Medina has earned international recognition for guiding businesses in improving their financial status through successful business strategies, executive coaching, delivering and designing training curriculums, and implementing performance improvement processes, such as 360-degree evaluations and analyses of Key Performance Indicators (KPIs).

Humberto is the Vice President of Performance Improvement and Director for Spanish and Portuguese Markets for The Ken Blanchard Companies® as well as an international Business Consultant with experience in a variety of industries.

With an emphasis in measuring and implementing KPIs that drive performance and productivity, Humberto's services continually impact the core strategies and profitability of the companies he works with.

As a bilingual presenter, Humberto has successfully delivered keynotes and training sessions and has received outstanding reviews.

Expertise: Organizational Change, Teams, Customer Loyalty

Fee: \$5,000



Blanchard

Speakers

Jackie Freiberg, EdD Gutsy, Unconventional, Enigmatic

Through her speeches, Jackie inspires audiences to get gutsy by sharing first-hand business experiences, insights, and strategies. Since the publication of *Guts!* and *Nuts!*, Jackie has become a connoisseur of nationally admired organizations where people want to work and choose to stay. Jackie is passionate about equipping leaders at all levels with hope, ideas, and practical tools to kick-start and reinspire their journey toward becoming employers of choice!

Jackie's messages are designed around a series of powerful stories about cool companies and gutsy leaders. Her stories are both inspirational, practical, and loaded with unconventional wisdom.

Expertise: Customer Loyalty, Leadership, Organizational Change

Fee: \$17,000



Jason Arnold

Passionate, Enthusiastic,
Future-Focused

Jason Arnold is quickly becoming recognized as one of the most exciting speakers for the new workforce. His passion and energy are contagious, and his authentic investigation into the challenges facing organizations and individuals in today's rapidly changing society is refreshing and inspiring. Jason is



a powerful voice for his generation and a future leader whose influence and service will reach well beyond workplace issues. Speaking from his heart with enthusiasm and genuine warmth, Jason draws audiences into his messages. He is a storyteller who weaves life's most critical experiences into his stories.

Expertise: Personal Excellence, Leadership

Fee: \$2,500

Jesse Stoner, EdD Committed, Change Oriented, Visionary

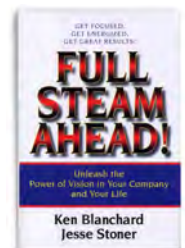
Jesse Stoner is a highly regarded and experienced speaker, consultant, executive coach, and author. Her latest

book *Full Steam Ahead!*®, coauthored with Ken Blanchard, tells how to create a clear, compelling vision for your organization and for yourself. In her keynote speeches, Jesse brings alive the three elements of an enduring vision: significant purpose, clear values, and a picture for the future. Jesse has worked with organizations worldwide in a wide range of industries including retail, hospitality,

manufacturing, pharmaceuticals, health care, government, and education.

Expertise: Visioning, Leadership, Organizational Change

Fees: \$5,000



Kathy Riley Cuff

Humorous, High Energy,
Consultative

Kathy Riley Cuff is an energetic motivational speaker for groups of all sizes. The enthusiasm and humor she brings to every presentation are complemented by her sincere, positive attitude and commitment to meeting the specific needs of each audience. Kathy is well versed in a variety of topics and draws on her experience as a top-consulting trainer to substantiate her presentations on organizational and personal excellence.

Expertise: Leadership, Customer Loyalty, Teams, Personal Excellence, Employee Engagement

Fee: \$6,500



Linda Miller

Compelling, Hard Hitting,
Compassionate

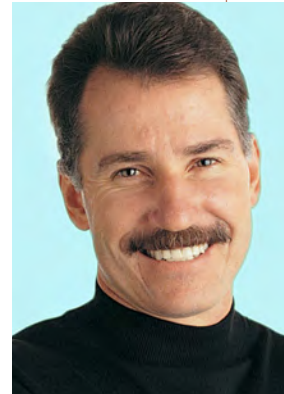
An exceptional keynote speaker, corporate trainer, and Master Certified Coach, Linda believes that successful businesses have strong internal dynamics and that coaching is the means to building and nurturing these dynamics. She is a leader and a champion of coaching and, since 1995, has focused on



launching and expanding the use of coaching within the corporate arena. She has a gift for cutting through surface business problems and getting to the underlying issues. Linda's compelling and compassionate style encourages audiences to internalize the material and truly embrace the use of coaching in business.

Expertise: Leadership, Coaching

Fee: \$5,000



Kevin Freiberg, EdD

Insightful, Provocative,
Trend-setting

Dr. Kevin Freiberg is the coauthor of *Guts! Companies That Blow the Doors Off Business-as-Usual*. *Guts!* takes you behind the scenes

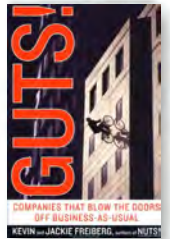
to examine how some unconventional leaders have the courage to buck traditional trends, follow their own path, and still make record-breaking profits. *Guts!* is an exciting sequel to the hugely successful book, *Nuts! Southwest Airlines' Crazy Recipe for Business and Personal Success*, one of the top five global business books of the year.

As a thought leader and speaker, Dr. Freiberg is one of the most influential voices on the speaking circuit today. He has made a career out of understanding

the core values and unconventional strategies used by world-class leaders. He has appeared on CNBC and the *CBS Morning News* for his views on the critical links between leadership, corporate culture, and extraordinary business performance. His articles and interviews have been published in the *Wall Street Journal*, *Business Week*, and *Investor's Business Daily*.

Expertise: Leadership, Customer Loyalty, Organizational Change

Fee: \$17,000

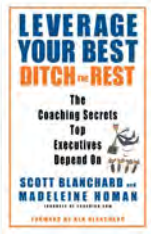


Blanchard

Speakers

Madeleine Homan Thought Provoking, Pioneering, Inspirational

Madeleine Homan captivates and inspires audiences with her energetic style, colorful anecdotes, and influential messages. She is a pioneer in the coaching profession and serves as the president of Straightline Coaching, founding advisory board member and senior trainer for Coach University, and founding board member for the International Coach Federation. Madeleine has recently coauthored and published *Leverage Your Best, Ditch the Rest* with Scott Blanchard.



As an engaging keynote speaker, Madeleine speaks around the world on Coaching Essentials for Leaders, The Coaches Toolbox: Six Crucial Secrets to Generate Business, and other motivational topics.

Expertise: Leadership, Coaching
Fee: \$6,500

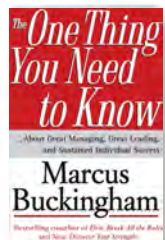
Marcus Buckingham

Rule Breaker, Explorer, Thought Leader

Marcus Buckingham is an invaluable resource for informing, challenging, mentoring and inspiring people to find their strengths and obtain and sustain long-lasting personal success. His trio of best-selling books, *First, Break All the Rules*; *Now, Discover Your Strengths*; and *The One Thing You Need to Know* have helped find the most effective



route to personal success—and the missing link to efficiency, competency, and success. Independent consultant and speaker, Buckingham has been featured in *The New York Times*, *Fortune*, *Fast Company*, *Harvard Business Review*, and *USA Today* and is routinely lauded by corporations around the world.



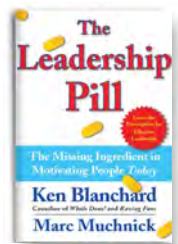
Expertise: Leadership, Personal Excellence, Employee Engagement
Fee: \$65,000

Marc Muchnick, PhD Focused, Entrepreneurial, Results Oriented

Dr. Marc Muchnick is internationally known for his groundbreaking book *Naked Management: Bare Essentials for Motivating the X-Generation at Work* as well as for his energetic, inspirational delivery of keynote speeches that address cutting-edge workplace issues. His unique perspectives on leadership development, motivation, attracting and retaining talent, and performance improvement are innovative and thought provoking. Marc is president of People First Group, a thriving organizational development and performance management firm. His latest book, coauthored with Ken Blanchard, is *The Leadership Pill®: The Missing Ingredient in Motivating People Today*.



Expertise: Leadership, Personal Excellence
Fee: \$10,000



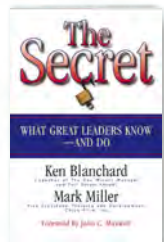
Mark Miller

Well Rounded, Thought
Provoking, Values Based

Mark Miller is vice president of training and development for Chick-fil-A, a privately owned restaurant chain with 1,100 locations and annual sales of \$1.5 billion. Mark has recently coauthored *The Secret* with Dr. Ken Blanchard, a book that is transforming leaders around the world. He is a frequent speaker at leadership conferences and events and is sought after internationally to teach these proven principles. Mark is also partnering with John Maxwell and Equip to train over one million Christian leaders.

Expertise: Leadership

Fee: \$30,000



Mark Paskowitz

Compassionate, Compelling,
Competent

With over 20 years of experience working in business development, sales management, training, and recruiting, Mark Paskowitz brings a rare combination of competencies to support individuals and organizations in many industries. Mark speaks with passion and enthusiasm, engaging and



encouraging all audiences. In his 10 years with The Ken Blanchard Companies, he has become a crucial part of hundreds of successful organizational improvement initiatives. He has the wonderful ability to identify weaknesses and then generate comprehensive learning solutions that meet his clients' needs.

Expertise: Leadership, Coaching, Personal Excellence, Teams, Customer Loyalty, Employee Engagement, Organizational Change

Fee: \$5,000



Marta Brooks

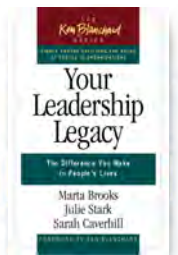
Charismatic, Business
Oriented, Results Focused

Marta Brooks is a highly skilled and charismatic speaker. With 20 years of platform experience, she inspires her audience through her expertise in leadership effectiveness, individual accountability, and values that guide excellence. She has distinguished herself by being responsible for the management development and implementation of a nationwide training system in her 10 years with LensCrafters. Most recently, Marta has

coauthored and published *Your Leadership Legacy*.

Expertise: Leadership

Fee: \$6,500



Blanchard

Speakers

Matt Weinstein

Funny, Enthusiastic, High Energy

Recognized as one of the top 21 speakers for the 21st century, Matt is the nation's foremost authority on the use of fun and humor in team building. Drawing on his own experience as a company president and 20 years of research by the Playfair organization, his presentations are rich in content and alive with humor. Matt believes that team building is not just a concept—team building is an experience. So all of Matt's keynote presentations include dynamic audience interactions as an integral part of the lecture program.

Matt Weinstein promises a high-energy, audience-involvement keynote presentation that will have your audience on its feet in wild applause. Matt's long-term partnerships with companies such as AT&T, IBM, and PricewaterhouseCoopers have helped them reward, retain, and revitalize their key employees. Author of several best-selling books, including *Managing to Have Fun*, and *Work Like Your Dog*, Matt will show your people that work can be fun!

Expertise: Employee Engagement, Motivation and Inspiration, Teams

Fee: \$10,000



Patrick Lencioni

Smart, Realistic, Entertaining

Patrick Lencioni is founder and president of The Table Group Inc., a specialized management-consulting firm focused on executive team development and organizational health. He has been described as "fast defining the next generation of business thinkers."



Pat's passion for organizations and teams is reflected in his writing, speaking, and consulting. He is the author of 5 business books, including *The Five Dysfunctions of a Team*, *Death by Meeting*, *The Four Obsessions of an Extraordinary Executive*, and *Silos, Politics, and Turf Wars*.

Pat's work has also been featured in numerous publications such as *Fast Company*, *Inc. Magazine*, and *USA Today*.

Expertise: Teams, Leadership, Personal Excellence

Fee: \$55,000



Pat Zigarmi, EdD

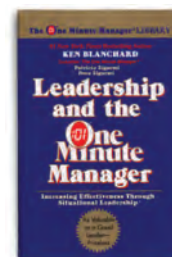
Hard Hitting, Passionate, Inspirational

On the speaker's platform, Pat is both engaging and passionate. She blends power and warmth, as well as knowledge and instinct, which translates into messages that are informative, entertaining, and practical. Because of her direct contact with clients and her unwavering devotion to understanding and meeting their specific needs, she delivers hard-hitting keynote speeches and programs that consistently result in repeat engagements. Pat is an expert in the areas of leadership and change management and is coauthor of *Leadership and the*

One Minute Manager, the third book in Ken Blanchard's best-selling One Minute Manager Library. She also coauthored many of The Ken Blanchard Companies' top training programs and products, including *Situational Leadership® II*.

Expertise: Leadership, Teams, Organizational Change, Customer Loyalty, Employee Engagement

Fee: \$8,000



Phil Reynolds

Energetic, Humorous, Poignant

Phil Reynolds is an energetic, motivational speaker for groups of all sizes. The enthusiasm and humor he brings to every presentation is complemented by his sincere, positive attitude and commitment to meeting the specific needs of each audience. Phil's client list reads like a who's who in international business and his messages touch the minds and the hearts of his audience.

As a Consulting Partner with The Ken Blanchard Companies, Phil offers expertise in leadership, teamwork, personal development, DiSC® Behavior Model, the Myers-Briggs Type Indicator® (MBTI®), and individual excellence. Phil has trained over thousands of participants in various Blanchard seminars and has worked closely with many *Fortune* 500 companies. He has a unique talent for implementing concepts and ideas into practical workplace solutions.

Expertise: Leadership, Employee Engagement, Teams, Personal Excellence
Fee: \$5,000



Ray Snyder

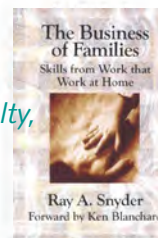
Insightful, Seasoned, Focused

Ray Snyder's 20 years of leadership expertise are the foundation for his speaking, consulting, and training. When he speaks to public- and private-sector audiences, Ray shares his unique insight into the diversity of our world and businesses. People leave his presentations with specific new ideas to use in their lives and careers. He speaks with humor and emotion.



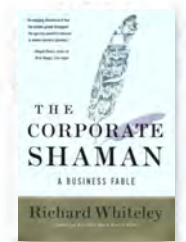
A strong proponent of values in vision and leadership, Ray helps people focus on their personal strengths and vision as they master new skills. Linking key business results and processes with families, life, and personal goals is a strong component of Ray's work and earns a standing ovation after every presentation. He is the author of *The Business of Families*.

Expertise: Leadership, Customer Loyalty, Organizational Change, Teams
Fee: \$5,000



Richard Whiteley

Entrepreneurial, Thought Leader, Genuine



Richard Whiteley is a successful entrepreneur, consultant, and award-winning author. He is the Principal of The Whiteley Group, an international speaking and consulting firm. An entrepreneur and practitioner first, in 1971 he cofounded The Forum Corporation and helped build it into a 700-person, industry-leading, global training and consulting company.

The first of Richard's award-winning best-sellers, *The Customer-Driven Company*, was named one of the top four business books of 1991 by *Fortune* magazine. It has become a classic of management literature and was recently cited by *Human Resource Executive* magazine as one of the top 10 books of the decade. *Customer-Centered Growth*, which followed in 1996, was a *BusinessWeek* best-seller and was named one of the top five business books by *Selling Magazine*. Richard's third book, *Love the Work You're With: How to Find the Job You Always Wanted without Leaving the One You Have* was published in 2001 and is a best-seller. In 2002, *The Corporate Shaman: A Business Fable* was published.

Expertise: Leadership, Customer Loyalty, Personal Excellence
Fee: \$15,000

Blanchard

Speakers

Sarah Caverhill

Upbeat, Captivating, Intelligent

Sarah Caverhill captivates and inspires listeners with her energetic style, colorful anecdotes, and influential messages covering a spectrum of topics, including leadership development, negotiation, sales, recruitment, retention, customer service, and conflict resolution. Her extensive knowledge and solid experience complement her proven versatility as a speaker, facilitator, consultant, and trainer.

By fusing over 20 years of experience in sales management and human resources with her command of accelerated learning techniques and leading-edge business practices, Sarah consistently hits the mark with her enthusiastic, innovative presentations. Sarah has recently coauthored and published *Your Leadership Legacy*.

Expertise: Leadership

Fee: \$6,500



Sheldon Bowles

Entrepreneurial, Real World, Stimulating

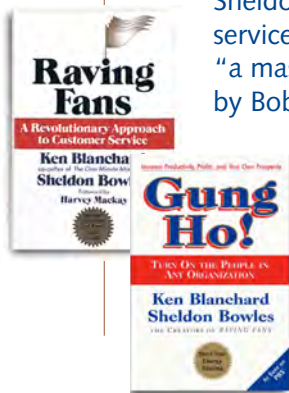
Sheldon Bowles is a successful entrepreneur, best-selling author, and noted speaker. Working with three partners, Sheldon turned a small manufacturing plant into a multimillion-dollar business. He now shares with audiences around the world his hard-won knowledge of what



works in business and what doesn't. Sheldon coauthored with Ken Blanchard the best-selling books *Raving Fans*®, *Gung Ho!*®, and *High Five!* Sheldon has been called "a customer service legend" by Harvey Mackay, "a master motivator of employees" by Bob Nelson, and a "stimulating and entertaining speaker with great take-home value" by Ken Blanchard.

Expertise: Customer Loyalty, Teams, Organizational Change

Fee: \$35,000



Susan Fowler

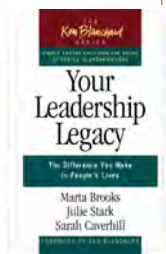
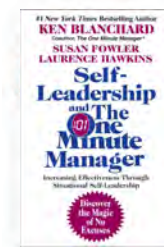
Creative, High Energy, Committed

Susan Fowler is an energetic and vibrant speaker, trainer, and author who has delivered presentations in 50 states and 17 foreign countries. A dynamic and highly motivating speaker, her commonsense approach helps hundreds of organizations in the areas of leadership, empowerment, communication skills, team building, goal setting, and time management. With every opportunity, she strives to help people discover the optimal balance and connection among their

personal, professional, and spiritual lives.

Expertise: Personal Excellence, Empowerment, and Employee Engagement

Fee: \$8,000



Thad Lacinak

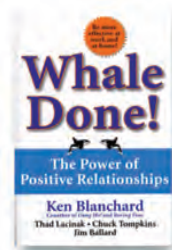
Authentic,
Compassionate,
Trend Setting

As Vice President and Corporate Curator of Animal Training for Busch Entertainment, Thad Lacinak directs animal training and enrichment efforts at SeaWorld parks in Orlando, San Diego, and San Antonio, and Busch Garden parks in Tampa and Williamsburg. With over 28 years of experience, Thad was instrumental in developing SeaWorld's industry-leading techniques of animal

training. As coauthor of *Whale Done!*® with Ken Blanchard, Chuck Tompkins, and Jim Ballard, Thad shares how those same training techniques can be applied to motivate family members and coworkers.

Expertise: Personal Excellence, Motivation and Inspiration, Leadership, Employee Engagement

Fee: \$5,000



Tim Sanders

Irrepressable, Poignant,
Business Savvy

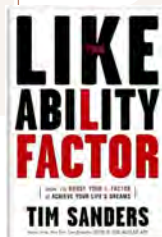
Tim Sanders is an advocate for values and compassion in the business world. His best-selling book, *Love Is the Killer App*, shows how people who share generously can achieve professional success. His second book, *The Likeability Factor*, explores four



aspects of likeability that you can measure and improve—friendliness, relevance, empathy, and realness. Tim Sanders has become one of the most sought-after speakers in America today because of his poignant message and his eloquent delivery. He delivers high-energy speeches and compelling seminars to high-level executive conferences, professional associations, and graduate schools.

Expertise: Personal Excellence, Employee Engagement, Likeability

Fee: \$25,000



Vicki Halsey, PhD

Energetic, Forward Thinking,
Transformational

Vicki is an outstanding speaker and trainer who specializes in creating brain-based and accelerated learning strategies. As Vice President of Applied Learning at The Ken Blanchard Companies, she synthesizes the latest research in knowledge acquisition and multiple intelligences with coaching content into leadership and training initiatives. Vicki's lively, animated, and humorous presentations captivate audiences, promoting learning in a comfortable and highly effective environment. She engages listeners' hearts as well as their minds by creating learning experiences that enlighten, inspire, and transform.

Expertise: Leadership, Employee Engagement, Teams, Customer Loyalty, Organizational Change, Personal Excellence

Fee: \$5,000



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Motivate

Inform

Entertain

Educate

Stimulate

Excite

Enlighten

Innovate

Revitalize

Exhilarate

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