



Madeleine Homan

Madeleine Homan, a Master Certified Coach, author, and speaker, has been a coach since 1989 and is a cofounder of the Blanchard® Coaching Services. She is responsible for consulting with companies that want to establish a coaching culture, designing large scale coaching implementations, mentor coaching, and coaching for senior executives. Her vision is to make coaching ideas available to as many people as possible.

As a pioneer in the coaching profession, Madeleine has started several coaching organizations and was the first to attempt a rolled-out coaching strategy to 2,100 employees on seven continents in 1997. Her coaching company, Straightline Coaching, was devoted to the success and satisfaction of creative geniuses. Madeleine is a codesigner of the Coaching Management System (CMS), an innovative and unique internet application designed to lower the cost of administering large scale coaching initiatives and enhance the coaching experience for clients.

With a deep understanding of human behavior, Madeleine inspires leaders to use coaching concepts to increase their effectiveness by helping them see themselves clearly and making them laugh. Her favorite topics include coaching concepts, uses, process, and skills, as well as coaching as it relates to leadership.

Madeleine was a Senior Leader and founding advisory board member of Coach University and a founding board member of The International Coach Federation (the ICF) where she served for six years. She has been teaching managers and leaders to use the best of coaching technology since 1995. Madeleine is coauthor of Coaching Essentials for Leaders, a coaching skills program currently used by hundreds of companies all over the world. *Leverage Your Best; Ditch the Rest: The Coaching Secrets Executives Depend On*, written with Scott Blanchard, was published in 2004, and *Coaching in Organizations*, written with Linda Miller, was published in 2008.

Madeleine received a bachelor's degree from Georgetown University, and was a musical theatre actress in her first career, which culminated in her playing the title role in a National Tour of *Evita*.

Clients

Adobe Systems	Linkage Inc.
BlueCross BlueShield	Lucent Technologies
Boston Consulting Group	MasterCard
Credit Suisse	NBA
FedEx Kinko's	Oracle
Forrester Research	PictureTel
International Coach Federation (ICF)	Rackspace
KPMG Peat Marwick	Richco
	Siemens Business Systems

Testimonials

"Madeleine Homan is a stand-up comedian who inspires. She is fiercely intelligent and funny with a New York edge."

—Dr. Ken Blanchard,

Coauthor of *The One Minute Manager*®

"It was so great to see you and to see all the Aussies fall in love with you. The feedback has been brilliant . . . a benchmark has been set."

—ICF Conference Organizer, Sydney, Australia

"Madeleine is an outstanding presenter. She has something to say and she delivers it with style, humor, and real punch! At the recent ICF Conference in Australia the keynote presentation she led was one of the highlights of the entire conference!"

—John Campbell, Director, Focal Point Organizational Development, Sydney, Australia

"You were terrific! I loved your energy, humor (those priceless facial expressions), and the anecdotes you shared. The examples you gave were practical and relevant."

—Participant, Advertising Women of New York