



Kathleen Riley Cuff

Kathleen Riley Cuff is an energetic, motivational speaker for groups of all sizes. The enthusiasm and humor she brings to every presentation is complemented by her sincere, positive attitude and commitment to meeting the specific needs of each audience.

Kathy is well versed in a variety of topics, including leadership, customer service, empowerment, team building, and individual excellence.

In 1987, Kathy joined The Ken Blanchard Companies® working closely with Dr. Ken Blanchard as his events manager. Today, she is a senior consulting partner and popular keynote speaker, as well as a coauthor of Blanchard's Legendary Service® program. Kathy works with Blanchard® clients conducting on-site training and consulting services, as well as adding much value to corporate events with her sizzling, not-to-be-missed keynote presentations.

Prior to joining Blanchard, Kathy worked in the political arena in Washington, DC, arranging media events for members of the Cabinet, United States Congress, and other prominent officials.

Kathy holds a bachelor of arts degree in communications from San Diego State University and has completed numerous professional development courses.

Clients

| | |
|----------------------|------------------------|
| American Express | Medtronic |
| American Honda | Procter & Gamble |
| Amgen | SAIC |
| BearingPoint | Sony |
| Bombardier | TaylorMade-adidas Golf |
| Charles Schwab & Co. | T-Mobile |
| Comerica Bank | TJX Companies |
| East West Resorts | Verizon |
| ESRI | Wachovia |
| Firemen's Fund | Washington Mutual |
| GAP, Inc. | Wells Fargo |
| KPMG | W.L. Gore |
| Lowe's | |

Testimonials

"I wanted to share with you how much everyone enjoyed the Raving Fans® concept and especially your energetic style of presentation."

—Donna Werner
Director of Training, Bethpage

"We have been very pleased with your rare knack for teaching and encouraging all of us at in2change to understand the secrets of creating Raving Fans."

—Mike and Cheryl Piha
In2Change, Inc.

"Kathy did a great job! The comments after her presentation on leadership were very positive, and we are all looking forward to bringing her back in the future."

—Kevin Wisner
Hotel Sales and Marketing Association

It was a privilege to meet you and spend time learning some valuable tools for applying new growth opportunities. You are an excellent co-author and trainer—and a person that would be a great joy for me to work with, inside or outside the working environment.

—Tasha N Romanov
W.L. Gore & Associates, Inc.

THE KenBlanchard
COMPANIES
The Leadership Difference.®