New Managers Are Not Getting The Training They Need to Succeed

Recent surveys by The Ken Blanchard Companies® asked over 400 managers to rank different types of training by order of importance.

Here's their top 10 ranking from most important to least important:

1. Communication Skills
2. Transition to role as manager
3. Interpersonal Skills
4. How to Set Goals
5. Directing Others
6. Managing Conflicts
7. Delegating
8. Dealing with Performance Issues
9. HR Policies
10. How to Conduct Performance Reviews

In the same survey, only 39% of new managers said they had received training.

- Only 34% reported receiving any mentoring.
- Only 31% reported receiving any coaching.

As a result, 51 percent reported they felt unprepared for their first role.

Not surprisingly, research from CEB indicates that as many as 60 percent of new managers underperform or fail within their first two years.


Don’t wait to train your new managers. Give them the head start they need (and deserve) to succeed.

Learn more at: kenblanchard.com/first-time-manager