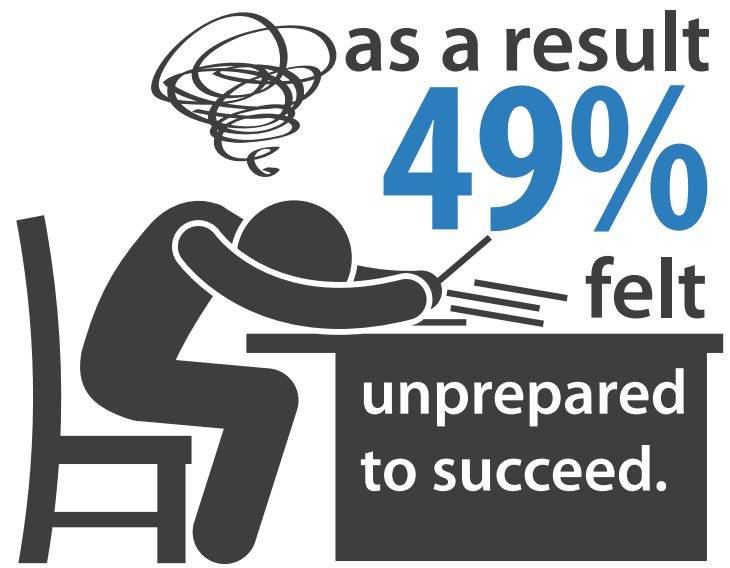




# Will your First-Time Managers Sink or Swim?

A recent study by The Ken Blanchard Companies with over 500 managers revealed **ONLY 15%** received any training prior to switching into the role of manager,



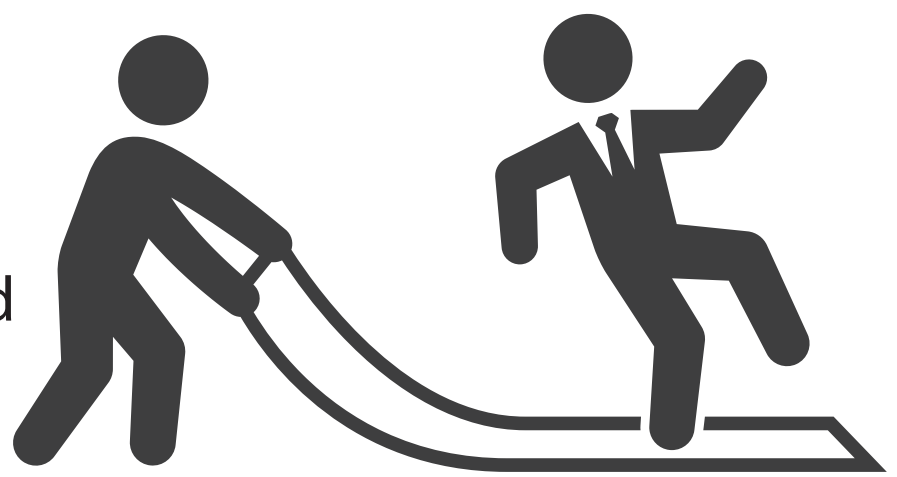
Less than half reported receiving adequate training in these vital areas:

- goal setting
- interpersonal skills
- providing feedback

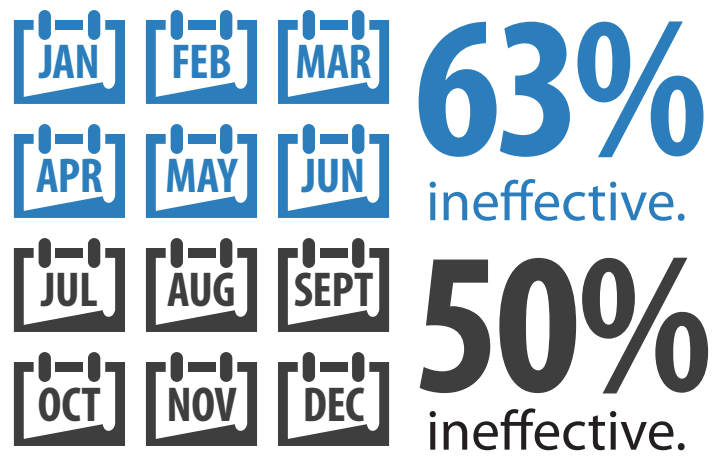


# 59%

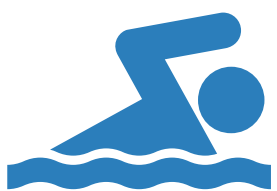
said the support they received to meet the needs of their new role was insufficient.



By the **6 month mark 63%** of respondents still felt less than effective in their new role and **at 12 months 50%** still felt somewhat ineffective.



**Make sure your managers are ready.**



## DON'T LET YOUR PEOPLE SINK

Get your first-time managers off to a great start.

# A Great Start Makes All the Difference.

Learn more at:

[kenblanchard.com/first-time-manager](http://kenblanchard.com/first-time-manager)

[#FirstTimeManager](https://twitter.com/FirstTimeManager)